



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : January 16, 2009

**TO** : Council President Ben Hueso & Honorable Members of the  
San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointment to the Centre City Development Corporation Board of  
Directors

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It is my pleasure to appoint Manuel Oncina to the Centre City Development Corporation Board of Directors, subject to your confirmation.

Manuel Oncina, FARA, is the President & Principal of Manuel Oncina Architects, Inc., a full service architectural design firm specializing in a diverse range of architectural, planning, and interior design projects. Mr. Oncina established the corporation in 1984, and over the last 24 years, the firm has received numerous awards and acknowledgements for its unique approach to architecture and architectural design. As the firm's founding principles are based on providing functional, sustainable, economical, and innovative design, Mr. Oncina has pursued and provided inspirational architectural services for projects ranging from public libraries, public works projects, park structures, research facilities, mixed-use buildings, water treatment plants, office facilities, transportation projects, and telecommunications facilities. Mr. Oncina's history of architectural excellence, consensus-building nature, and keen sense of aesthetics and environmentally-sensitive design are just a few of the reasons why his firm is often selected for a diverse range of projects.

Mr. Oncina's architectural expertise and volume of work includes the award-winning design of many San Diego County public libraries including the Cardiff-by-the-Sea Branch Library, Earl and Birdie Taylor Branch Library, Encinitas Community Library, and Malcolm X Library and Performing Arts Center. Manuel Oncina Architects' other award-winning projects include Miramar Water Treatment Plant, Metrolink Station for the Riverside County Transportation Commission, Turpin & Rattan Engineering Office, and the McGraw Residence. In 2008, the American Public Works Association named the Miramar Water Treatment Plant as Project of the Year. Manuel Oncina Architects was

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also acknowledged with a "Community Enrichment Orchid Award for Architecture, Planning, Interior Design, Environmental Solutions, Landscape Architecture, and Graphic Design" in 1996, and a 1998 "Award of Honor for Superior Achievement and Professional Design Excellence" for the Malcolm X Library & Performing Arts Center.

Mr. Oncina has also been a visionary leader in incorporating and advocating for sustainable energy design practices and projects, and actively engages the client and building community in environmentally-friendly design. Beyond Mr. Oncina's professional ventures, he is passionate about fine arts and has contributed his time and expertise to benefit the public and serve the community. An avid draftsman and water colorist, he served as a member of the City's Commission for Arts and Culture from 1990-1996 and contributed his insight as an active member of the Commission's Public Arts Committee for two years. He is also a member of the San Diego Foundation's Arts and Culture Working Group, and a founding member of the Bird Rock Community Council.

Mr. Oncina's broad blend of architectural skills and expertise stemmed from his studies at the Université de Luminy in Marseille, France, California Polytechnic State University in San Luis Obispo, California, and a one-year study abroad program in Florence, Italy resulting in a Bachelor of Science degree in Architecture in 1977. Mr. Oncina became a California Registered Architect in 1983. He was also inducted as a Fellow of the Society of American Registered Architects (FARA) in October 2008.

With more than 30 years experience in architecture, design, and construction, I am certain Mr. Oncina will be an outstanding asset to the Centre City Development Corporation Board of Directors and can provide valuable insight and contributions as the board continues to carry out its vision and mission for downtown redevelopment projects and programs.

Mr. Oncina will serve as a designated member whose professional background or experience is in the field of architecture on the Centre City Development Corporation Board of Directors. He will replace Edwin Teddy Cruz, who is not seeking reappointment, for a term to expire May 1, 2010. He resides in the Bird Rock community of La Jolla.

I ask that you confirm this appointment and join me in acknowledging Mr. Oncina for his willingness to give his time and expertise to serve the City of San Diego in this capacity.



JERRY SANDERS  
Mayor

JS:lg

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland

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**JUAN MANUEL ONCINA, FARA  
ARCHITECT/PRINCIPAL DESIGNER**

Society of American Registered Architects  
Lambda Alpha International  
San Diego Foundation Arts & Culture Working Group

**PROFESSIONAL EXPERIENCE**

30 years in design, construction documents, agency processing, construction support

**PROFESSIONAL REGISTRATION**

ARCHITECT #C13,996 CALIFORNIA 1983

**EDUCATION**

California Polytechnic State University  
San Luis Obispo, California  
and Florence, Italy  
Bachelor of Science in Architecture 1977

**EXPERTISE**

Public Libraries  
Telecommunications Facilities  
Research Facilities  
Commercial Master Planning  
Office Facilities Space Planning  
Audio/Visual Facilities  
Municipal Facilities  
Mixed-use Buildings  
Value Engineering  
Water Treatment Plants  
Sports Training Facilities  
Cruise Ship Terminal Renovations

**PUBLICATIONS**

*I'ARCA*  
*Long Beach Architecture*  
*San Diego Union Tribune*  
*San Diego Home & Garden*  
*San Diego Magazine*  
*Metal Architecture*  
*Architecture*  
*Encinitas Magazine*

**AWARDS**

Miramar Water Treatment Plant  
2008 ACI - Marine Water/Resources  
Award

Cardiff-by-the-Sea Library  
2007 SARA (Society of American  
Registered Architects) - Award of Merit  
for Superior Achievement & Professional

With 30 years of experience in architecture, design and construction, Manuel Oncina led his firm in high quality public and private design for 24 years.

In an age of specialization, Mr. Oncina took a different approach and pursued a wide ranging choice of projects. His firm produced simple public and park structures as well as high profile libraries and other municipal buildings.

An optimistic architect and unabashed humanitarian, Manuel Oncina believes that society benefits from and is inspired by high quality architectural design. His firm's founding tenets were based on providing functional, sustainable, economical and exciting design no matter what the application may be. The focus of the work has always centered on the site, the community and the program. Projects such as the Encinitas Community Library, the Malcolm X Library and Performing Arts, the Earl and Birdie Taylor Library and the Cardiff by-the-Sea Library attest to that philosophy.

Since his school years at Cal Poly shortly after the energy crisis, Mr. Oncina has been interested in the age-old concepts brought forth by visionary architects such as Bernard Rudofsky and Caudill Rowlett and Scott, who not only rediscovered sustainable concepts but employed them in modern architecture. He followed the energy savings ideas throughout his formative years working for architects who embraced them. Since the firm's founding, the practice of applying simple and logical energy efficient concepts while keeping a keen sense of aesthetics became the crux of the studio and its guiding principle.

Mr. Oncina enjoys the practice of architecture and finds it personally gratifying to interface with the Client in all phases of the project by accompanying the Client through the sometimes confusing and long process. He regards a client as a friend not only

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Design Excellence

2003 SARA - Award of Merit for Superior Achievement & Professional Design Excellence

Encinitas Community Library

2005 SARA (Society of American Registered Architects) - Award of Merit for Superior Achievement & Professional Design Excellence

Metrolink Station for RCTC

2001 SARA - Award of Merit for Superior Achievement & Professional Design Excellence

Waring Road Pump Station

2003 Award of Excellence, ASCE

Blouin-Ito Residence, Madigan Loft & Palmer Residence

2003 SARA (Society of American Registered Architects) - Award of Merit for Superior Achievement & Professional Design Excellence

Earl & Birdie Taylor Library

2001 Orchid for Architectural Lighting from AIA, ASID  
1998 SARA - Award of Honor for Superior Achievement & Professional Design Excellence

Turpin & Rattan Engineering Office

2001 Orchid for Interior Design from AIA, ASID

2001 SARA (Society of American Registered Architects) - Award of Merit for Superior Achievement & Professional Design Excellence

McGraw Residence

1999 SARA - Award of Honor for Superior Achievement & Professional Design Excellence

Malcolm X Library & Performing Arts Center

1998 SARA - Award of Honor for Superior Achievement & Professional Design Excellence

1996 AIA - Community Enrichment Orchid for Architecture, Planning, Interior Design, Environmental Solutions, Landscape Architecture, Graphic Design & Signage

requiring services but looking for support, honest advice and integrity. Since architectural projects usually take years to design and build, he believes that maintaining a collegial relationship with clients is most rewarding.

Born in Casablanca Morocco of Spanish parents, he was educated at the Université de Luminy, near Marseille, France and the California State Polytechnic University, San Luis Obispo. The completion of his degree culminated in a year program in Florence, Italy. Following seven years of experience in various major architectural firms in San Diego, Mr. Oncina established the firm Manuel Oncina, Architect in January 1984 and incorporated in January 1998.

Mr. Oncina has always maintained a deep regard for the fine arts. An avid draftsman and water colorist, he makes a point to take a little time everyday to practice the craft. In addition, his interest in the arts has engaged him as a member of some organizations such as the City of San Diego's Arts & Culture Commission for 6 years, the San Diego Arts & Culture Commission's Public Arts Committee for 8 years and currently in the San Diego Foundation's Arts and Culture Working Group.

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# REQUEST FOR COUNCIL ACTION

CITY OF SAN DIEGO

1. CERTIFICATE NUMBER  
(FOR AUDITOR'S USE)106  
02/17TO:  
CITY ATTORNEY2. FROM (ORIGINATING DEPARTMENT):  
MAYOR JERRY SANDERS3. DATE:  
1/20/09

## 4. SUBJECT:

APPOINTMENT TO THE CENTRE CITY DEVELOPMENT CORPORATION BOARD OF DIRECTORS

5. PRIMARY CONTACT (NAME, PHONE, &amp; MAIL STA.)

Lisa Gordon MS11A, 67740

6. SECONDARY CONTACT (NAME, PHONE, &amp; MAIL STA.)

Kevin Casey MS 11A, 36588

7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED



## 8. COMPLETE FOR ACCOUNTING PURPOSES

FUND					9. ADDITIONAL INFORMATION / ESTIMATED COST:
DEPT.					
ORGANIZATION					
OBJECT ACCOUNT					
JOB ORDER					
C.I.P. NUMBER					
AMOUNT					

## 10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT /LG	<i>L. Gordon</i>	1/20/09	8	DEPUTY CHIEF/KM	<i>HV</i>	1/20/09
2	AUDITOR			9	COO		
3				10	CITY ATTORNEY	<i>Jeffrey Swallow</i>	1/27/09
4	CFO			11	ORIG. DEPT/ COUNCIL LIAISON/KC	<i>K. Casey</i>	1/22/09
5					DOCKET COORD:	COUNCIL LIAISON	
6					<input checked="" type="checkbox"/> COUNCIL PRESIDENT	<input type="checkbox"/> SPOB <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION	
7					<i>Kmh</i> <input type="checkbox"/> REFER TO:	COUNCIL DATE: 2-17-09	

11. PREPARATION OF:

☒ RESOLUTIONS☐ ORDINANCE(S)☐ AGREEMENT(S)☐ DEED(S)

Appointing Manuel Oncina, replacing Edwin Teddy Cruz, who is not seeking reappointment, for a term ending May 1, 2010; Please see Mayor Sanders' January 16, 2009 nominating memorandum which is attached.

11A. STAFF RECOMMENDATIONS: Ratify nomination as submitted and draft resolution.

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S): Manuel Oncina -Council District 1

COMMUNITY AREA(S): Manuel Oncina resides in the Bird Rock community of La Jolla.

ENVIRONMENTAL IMPACT: N/A

HOUSING IMPACT: N/A

OTHER ISSUES: N/A

81:1 PM 28 JAN 2009

RECEIVED  
CITY COUNCIL OFFICES

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DOCKET SUPPORTING INFORMATION  
CITY OF SAN DIEGO

DATE:

1/20/09

SUBJECT:

APPOINTMENT TO THE CENTRE CITY DEVELOPMENT CORPORATION BOARD OF DIRECTORS

BACKGROUND:

Please see attached nominating memorandum from Mayor Jerry Sanders dated January 16, 2009.

BY LINE: (MAYOR / DEPT. HEAD / AUTHOR INITIALS)

JS/LG

SIGNATURES:



ORIGINATING DEPT. HEAD

\_\_\_\_\_  
MAYOR  
(FOR MAYORAL DEPARTMENTS ONLY)

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RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

WHEREAS, the Centre City Development Corporation, Inc. was incorporated as a nonprofit California corporation in 1975 with the City of San Diego, a municipal corporation, as its sole member, in order to provide redevelopment services by contract with the Redevelopment Agency of the City of San Diego; and

WHEREAS, on June 17, 2008, the City Council of the City of San Diego adopted a resolution approving the current amended and restated corporate bylaws, and the resolution is on file with the Office of the City Clerk as Resolution No. R-303849; and

WHEREAS, the bylaws of the Centre City Development Corporation provide that there shall be seven directors, who shall serve for three-year terms and until their successors are elected; and

WHEREAS, the Office of the City Attorney, in Report RC-2006-9 dated February 27, 2006, concluded that, taking into consideration the San Diego City Charter's intent to vest appointing authority in the Mayor absent controlling law, the Mayor has the appointment authority under the Charter, subject to the vote of the City Council confirming that appointment; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the following appointment by the Mayor of the City of San Diego to serve as a member of the Board of Directors of the Centre City Development Corporation, for a term ending as indicated, be and the same is hereby confirmed:

<u>NAME</u>	<u>CATEGORY</u>	<u>TERM ENDING</u>
Manuel Oncina (Birdrock-La Jolla, District 1) (Replacing Edwin Teddy Cruz, who is not seeking reappointment)	Architect/Principal Designer	May 1, 2010

APPROVED: JAN I. GOLDSMITH, City Attorney

By Catherine M. Bradley  
Catherine M. Bradley  
Deputy City Attorney

CMB:als  
01/27/09  
Or.Dept:Mayor  
R-2009-802

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_.

ELIZABETH S. MALAND  
City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor